



# BERTA VON ULRICH

**Hello Berta Von Ulrich, welcome to our first edition of Vintage-Zine. What made you become so interested in Vintage?**

My best friend inspired me the most and started me off. You might have heard of Gretel Rosengard, we met when we were studying in Munich. She brought the "look" from Sweden, and I simply fell in love with it.

**Every period has their fashion styles... What are your favourites and why?**

My favourite periods are the 30's and 40's, the dresses are chic, but not over dressed, such as in the 50's, and most importantly for me they have buttons. A lot of the dresses were home-made, and they managed to make beautiful dresses out of the little they had.

(I'm learning to make my own now too!)

**Who or what inspires you the most if we are talking about vintage?**

Gretel still inspires me, I'm just sorry I don't get to meet up with her often enough, but we speak on the phone. But then women took their time to get ready, doing their hair and taking time for their dresses and themselves, and the HATS!

**What is your favourite vintage piece you own and why?**

My favourite piece of vintage clothing is a blue dress from Canada, I picked it up when I had my first holiday without my parents in Nova Scotia. It is also the first vintage dress I bought.



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**You've done quite some series of vintage shoots. Do you have any other exciting shoots planned? If so, with who?**

I am really looking forward to my photo-shoot with the precious, talented and beautiful Ava Elderwood, for which I have waited a long time. This shoot is in August and we will try to recreate my grandmother. I am unbelievably excited. But in Germany, there are also some more really talented vintage photographers I would like to do a shoot with, such as Yvonne Sophie Thöne, Pixelgnom and Carlos Kella.

**What would be a dream setup for you for a shoot?**

My dream settings for shoots are old-timers – cars, planes or trains. I love these settings because they create motion in the pictures. And those old-timers are perfect for building vintage sets. I look forward to do more shoots like that.

**Where do you find your vintage pieces?**

I am addicted to flea markets. I never leave one without buying a new piece. To get my dresses I usually use "etsy" because I find they have some rare beautiful ones. I really, really love original vintage clothes. I do not wear repro dresses so often. If so, I like "top-vintage" or "collectif-clothing".

**Is your interior also filled with vintage furniture?**

I like to fill our home with lots of vintage decorations and accessories. My most sentimental piece I have is the bed my grandparents slept in for their entire life. All other things aren't really vintage but look the part.

**Where can people find you online?**

Instagram and Facebook. Just look for "Berta von Ulrich". You are welcome to contact me via social



*Berta Von Ulrich xx*



media and I would be very honoured to answer you. Just for information: following both channels is worth it, because my posted pictures are always different ;)

**Is there anything else you would like to say to our readers?**

I am mentioned in the first edition! Wow what a pleasure. I would like to encourage every woman, no matter what size or colour to create beautiful looks. Of course it takes some time, to gather all these pretty dresses and skirts. But vintage is a life style and you have a life time to change. You will feel prettier and more self-confident, if you take your time to make yourself special.